

THE ROLE AND THE WIN

Camera Director

Who do I report to on Sunday? Technical Director

What is the goal of this role? To multiply what happens in our services to other environments so they can experience an aligned and engaging service.

How do I define the wins?

1. **Touch someone's Heart Today!**
2. **See** – Clearly captured the message without distraction.
3. **Connect** – Connected the locations by capturing the service to share through broadcast and at the physical locations.
4. **Hope** – Visually reinforced what God did in our services by enhancing visibility for all environments, in-person and broadcast.

How do I reach the wins?

1. Come to the huddles and spend time preparing your heart in prayer prior to serving.
2. Give the camera operators clear direction.
3. Choose engaging camera shots.
4. Transition camera shots effectively.

What skills are needed to win?

1. Communication and leadership.
2. Creative mindset and understanding of proper camera framing.
3. Understanding of camera directing equipment.

What makes my role valuable to the team? More people can experience a spirit-filled service because of the Camera Director's leadership and direction of the camera operators.

